

published every other friday for the employees of sandia corporation, contractor to the atomic energy commission

Monday

RED FEATHER SPECIAL

OCTOBER 3, 1955

# Drive Kicks Of

### A Message from the President

This year I look at our "United Drive in '55" from two points of view. As a member of the Board of Directors of



the Community Chest, I am aware of the many studies and discussions which led to the announced goal for this 1955 campaign. I can also commend the idea of a United Drive, in which Red Cross needs are included along with those of the 23 agencies in the Community Chest. The best way to ensure continuation and extension of the idea of a United Drive is to make this year's drive a success. As President of Sandia Corporation I feel sure that we understand the need and that we

will all do our part to chalk up a new record for giving.

President

Sandia Corporation

October 4th! Community Chest "D" Day!

It's the climax of months of planning, months of burning midnight oil to assure success of a drive aimed at 100 percent participation for Sandia Corporation personnel.

Contributions to Albuquerque's Community Chest campaign may be made by cash, check or payroll deduction. Let your conscience be your guide!

#### Heilman Chairman

Heading the drive is Luther Heilman, Superintendent of Plant Services. Right behind him is the committee for the Community Chest Campaign composed of Tom Hanna Vindsor 2541, Bob Byrd 2452, Jack Windsor 2541, Bob Byrd 2452, Jack Howard 1330, Bob Hepplewhite 5232, Jim Harmeyer 4120, Ken Smith 3152, and Bill Leverenz 2151.

Behind the committee are team captains and the organizations they head: Albert E. Clamp 1200-1320-5500-5600, B. E. Arthur 1600, Eugene Baker 1900, E. M. Arbogast 2100, W. T. Price 2500-2610-2620, R. J. Blount 4100-6000, C. J. Lucci 2410-2440-2470, C. B. Kraus 2450

M. V. Gowdey 1700-2300, Brian Finley 2460-3100, B. C. Benjamin 5100-5200, H. C. Carmody 2200, and R. W. Higgins 1340-5300-5400.

#### Squad Leaders

Heading the front-line teams of solicitors are the squad leaders and

the organizations for which they are responsible:

are responsible:
W. D. Braden 1210, R. D. Robinett, Jr. 1240, W. L. Wood 1280, C. F. Martin 1320, J. F. Donovan 1330, G. J. Lombardi 5510, J. M. Ralls 5520, L. R. Nelson 5530-5610, G. P. Barnett 1610, T. L. Bogue 1620-1650, F. L. McFarling 1630-1644-1645, K. H. Lloyd 1641.
J. J. Duban 1643, Lila Ness 1925-

1644-1645, K. H. Lloyd 1641.
J. J. Duban 1643, Lila Ness 1925-2-4, D. R. Weldon 1921-22-23-24, N. W. Ollman 1925-1, R. L. Farley 1925-2-4, M. F. Stewart 1910-40, Bob Foster 1930, Billy May 2111, Charles Bray 2112, Aaron Kint 2113, Camille Rudeau 2122, Leslie Cox 2124, Walter Tillman 2151, Gordon Armour 2152.
Other squad leaders who will be making the rounds of departments and divisions within Sandia Cor-

making the rounds of departments and divisions within Sandia Corporation include: Elmer Irving 2520, Jim Henderson 2530, Mary Flanagan 2541, Jack Westbrook 2542 and 2545, T. D. Harrison 2550, R. E. Summer 2560, J. L. Cordaro 2610-2620.

J. G. Marsh 4110-4120-4160, F. W. Corner 4130, D. C. Held 4150, S. Crow 6010-6020, Tom Silva 2411, Glen Wisher 2412-1413, Vern (Continued on Page 3)

### Keep Posted On **Chest Results**

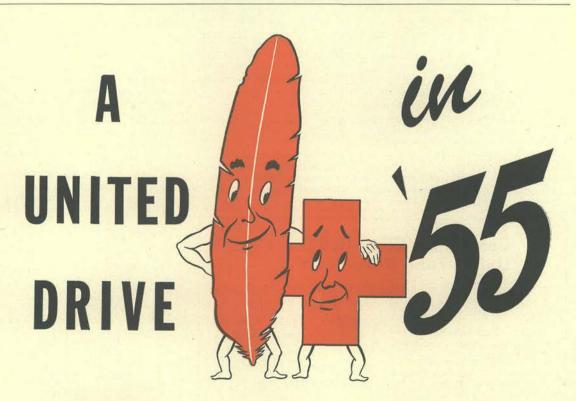
Sandia Corporation employees will be kept up to the minute on the progress of the Com-Chest - Red Cross United Fund drive.

There will be Campaign tally boards in the lobby of build-ing 800, and scattered in varibuildings throughout the Technical Area. Other tally board sites will be in Buildings 880, 892, 840, and 860.

### Salvation Army Is Chest Group

A cup of coffee, a doughnut, a helping hand, then a job; these are the humanitarian roles played by the Salvation Army.

Wherever there are homeless, forsaken, forgotten people, there too is one of the world's outstanding locio-religious organizations, the Salvation Army . . . a Community Chest agency for many years.



# Sandia Lab News

Monday, October 3, 1955 Community Chest-Red Cross United Fund **Drive Special Issue** 

#### Going The Second Mile

"Whosoever shall compel thee to go a mile, go with him two."

This New Testament quotation referred to a law of that day which gave a traveler who had lost his way the right to compel the first person he met to accompany him one mile and put him on the right path to his If he went more, it was of his own volition and out of a spirit of human kindness and helpfulness.

In this scripture, the lesson is that the second mile of voluntary service is far more important than the first mile of compulsory service.

Here is a guide for our service to others which is centuries old yet

still fresh and meaningful today. The first mile was defined by law in this Hebrew history. Whether or not to go the second mile was then, and has forever been, a matter of personal choice, to be selfishly refused or kindly rendered.

Today our city, state and national governments levy taxes on all economically productive citizens and use a sizeable share of those taxes to support various community welfare and charitable projects. That's the "first mile."

There are other things that a good citizen desires for his community—things which the law does not require that he support. These are the health, recreational and family welfare services which this community finances through its Community Chest-Red Cross United Fund Drive.

We have one major source of revenue for these Albuquerque "second".

mile" agencies and institutions: the voluntary donations of interested

and respectable citizens.

And one of the finest things about giving to those agencies is that we don't have to do it. We're going our "second mile" because we wish to.



EXCHANGING POINTERS on hay stacking and other farm chores are these three youngsters from St. Anthony Boys Home and Sandian Jose Garcia, 2417, (right). Garcia was on a tour of Community Chest-sponsored agencies with other Sandia solicitors, campaign workers and team captains Sept. 19.

### **Community Chest-Red Cross United Fund Drive Facts**

WHAT: Albuquerque Community Chest-Red Cross United Fund Drive

WHY: For betterment and welfare of your community, Albuquerque

WHEN: 8 a. m. Oct. 4 through 5 p. m., Oct. 5

HOW: By cash, check, payroll deduction

WHERE: Sandia Corporation, Albuquerque, New Mex-

WHO: 100% of all Sandia Corporation employees!

### **Your Money Goes to 24 Deserving Agencies**

The 1955 goal for the Albuquer-que Community Chest-Red Cross United Fund drive is \$412,107 about the same total sought by the Chest and the Red Cross in separate drives last fall and this spring.

Here's how the money will be

distributed:

Red Cross—\$61,960 Red Cross work in Albuquerque was graphically displayed this year when floods struck various sections of the city. This relief work was only a small part of the activities of the organization for the year.

Family Consultation Service \$8,778

Professional advice to families on human relations is given as well as emergency relief for newcomers.

Catholic Charities-\$18,616

This is the second year this organization has participated in the Chest fund. It gives professional social consultation to families and emergency relief and assistance in finding homes for unwanted or orphaned children.

Salvation Army-\$27,000

Food and shelter are provided to transients as well as emergency relief for the unemployed.

Travelers Aid Society-\$13,169 Advice and emergency funds are given to travelers who are stranded in Albuquerque.

Goodwill Industries-\$2,000

Training and work for the handi-capped are provided with the purpose of giving people a chance, not charity.

Legal Aid Society-\$7783

Legal assistance is provided to people who cannot afford to employ an attorney.

St. Anthony Home for Boys \$20,000

A home for pre-school boys and girls and boys of school age is pro-vided at the orphanage.

Christina Kent Day Nursery \$10,000

Care for more than 60 small children whose mothers must work is provided by the nursery.

Frances Lynn Home-Medical care and rehabilitation are made available to unwed moth-

ers at the Frances Lynn Home.
Visiting Nurses Ass'n—\$6,150

The association provides professional nursing services in emergencies and gives advice and guidance to the chronically ill.

New Mexico Hearing Society \$3,756

Bringing the hard-of-hearing and deaf out of isolation is this group's purpose. Its work provides tests, advice and training to those needing

Special Education Center-\$3,300 The Center provides specialized training for handicapped and re-tarded children.

YMCA-\$31,865

YMCA organization in Albuquerque provides a gymnasium, swimming pool, meeting rooms, dormitories and skilled leaders for the young men of the community-

and older people too.
YWCA—\$23,300
Albuquerque YWCA has skilled leaders, meeting facilities, housing

and other year-around services for young women.

USO United Defense Fund \$11,895

This group combines the many national drives, including USO health and welfare units and other important in defense communities.

Albuquerque Boys Club—\$12,708

The Albuquerque Boys Club keeps youngsters off the streets by providing supervised recreational facilities and athletic programs.

Martineztown Community Center \$9,563

This organization has recreational and handiwork training facilities and activities for all ages and provides trained guidance.

Boy Scouts-\$39,156

There are several thousand boys in several hundred troops in Albuquerque—all are learning the funda-mentals of Americanism, stressing self reliance through outdoor acti-

Girl Scouts-\$23,337

Several thousand girls in Albuquerque Girl Scout troops are being trained for democratic citizenship through their association with the organization.

Camp Fire Girls-\$7,392

The Campfire Girls organization presents a full, year-around, program for girls, emphasizing outdoor activities.

Council of Social Agencies \$14,867

Community-wide coordination of health and welfare services to avoid wasted time and duplication of effort.

National Social Welfare Assembly—\$150

National guidance and information to local health and welfare agencies are maintained.

American Social Hygiene

Association—\$742
An affiliate of the national organization which conducts research and provides assistance in combatting venereal diseases.

Miscellaneous-\$53,000

The remainder of the budget goes into funds for administration, campaign, contingency reserve shrinkage. The campaign expenses take 3 cents of each dollar, another 6 cents goes to maintain the Chest office during the year. A fund is also maintained for emergencies which will arise during the year and for pledges which are uncollect-

#### The Weight of a Dollar Is NOT Always the Same



Contribute through **Payroll Deduction** 

### GI Benefits from Gifts to USO

The USO United Defense Fund, a participating organization in Albuquerque's Community Chest-Red Cross United Fund drive, has a \$11,895 stake in the 1955 campaign.

This money will go directly to help soldiers, sailors, airmen traveling with their families across country, and to provide entertainment and recreation for servicemen and women far from home.

## Cout Activities Touch Many Homes

Albuquerque's Community Chest-Red Cross United Fund drive touches you personally, if that boy of yours, or daughter, participates in Scouting activities.

The Boy Scout and Girl Scout movements help to bend the twig in the way it should grow . . . toward a stronger, healthier America!

### Drive Kicks Off...

(Continued from Page 1) Sawyer 2414-2415, Marion Brown 2417-2418, Paul Montano 2419, Leroy Huenefeld 2440, Miguel Montoya Jr. 2470.

Solicitors to Be Named
R. E. Schwartz 2451, Carl King
2452, John Wahlenmaier 2452, Art
Evans 2452, H. Wallis 1700, J.
Grady 2310-2320, R. E. Childers
330, R. J. Walter 2350, M. Hazlewood 2461, A. Marks 2462. J. Abraham 2463, G. Robinson 2464, J. G.
Boyes 2464, Arnold Schuknecht
3120-3160-3170.
S. Krell 3150, J. M. Wiesen

3120-3160-3170.
S. Krell 3150, J. M. Wiesen 5110-5130, W. D. Wood 5120-5140, W. T. Smith 5210, J. Eckhart 5220-5230, F. Forsythe 5240-5250, W. Short 2211, Willis Mason 2234-2235-2236, Edward Jolly 2221-2-3-4-5, Harvey Kubiak 2231, Edmund Starr 2232, T. McKinney 1340, B. Scott 5300, and H. Catt 5400.

A list of all solicitors will be

A list of all solicitors will be printed in the Sandia Lab News at the close of the campaign.

### R. J. Hansen Heads Atomic Division Of Chest Campaign

Big things are expected of the Atomic Division of the Community Chest

nity Chest again this year, according to R. J. (Jack) Hansen, chairman. Jack, who is Superintendent of Production, 2200, served as cochairman last year and moved up to



R. J. Hansen

moved up to chairman this year. His co-chairman is C. E. Merry, ACF Industries, Inc.

Participating in the Atomic Division, in addition to Sandia Corporation, are: Atomic Energy Commission, Sandia Base, Kirtland Air Force Base, ACF Industries and Carco Airline.

Last year the Atomic Division raised over \$63,000 toward the Community Chest goal. It is expected that the amount will be considerably higher this year because of the inclusion of the Red Cross in the United Drive.



GETTING A BOOST up the ladder of success, Sandia's United Fund Drive slogan is ably displayed by Ruth Glaze, 1940.

### Red Cross Work in 1955 Floods Costs \$53,000; 188 Families Helped

The American Red Cross, participating for the first time this year in Albuquerque's annual Community Chest-Red Cross United Fund Drive, furnished aid to 188 Albuquerque families during the recent flash floods.

Some \$53,000 were spent by the American Red Cross in the Albuquerque flood-stricken areas. These expenditures included funds for emergency care and feeding, food, clothing, building repairs, medical and nursing care, repair and replacement of household furnishings, and repair and replacement of occupational supplies.

Flood relief figures cited above do not include Red Cross funds expended during the ninth and most severe of the 1955 flash floods in Albuquerque's lowlands. At press time, Red Cross relief expenditures had not been compiled.

None of the above expenditures include the cost of salaries and other expenses relative to the seven additional staff members sent in to Albuquerque by the National Red Cross.

Similar widespread assistance was rendered by the Red Cross during the flash floods of 1950 and 1952, when more than \$54,000 were spent in flood relief.

Apart from emergency relief for floods, tornadoes, and other disasters, the American Red Cross provides various financial assistances to members of the armed forces and veterans, provides a blood bank program to the nation, renders swimming and safety services, and furnishes volunteer services to veterans and army hospitals throughout the country.

### YMCA -- Enemy of All Delinquency

Striking hard at the core of juvenile delinquency are the gymnasiums, youth facilities, swimming pools, dormitories, meeting rooms of the nation-wide YMCA movement.

In Albuquerque, the YMCA works unceasingly to bring the boys and youth of the city off the streets and into classrooms, recreation halls, and to worth while meetings and instruction periods.

The familiar YMCA building in Albuquerque is located at First and Central.

### Payroll Deduction Plan For Giving Available Again

That so - easy - to - make Community Chest fund contribution can be made by payroll deduction, easiest thing to do in the world!

Just tell your Community Chest solicitor you want to contribute by payroll deduction. Fill out an authorization slip, and try to make it as close to 1½-days' pay as you can; or an hour's pay per month each month of the year!

Weekly paid employees can authorize payroll deductions over a 14-week period. Monthly paid employees can authorize a deduction over four months.

First deductions for weekly employees will be taken out with the payroll of October 28; for monthly employees, the first deduction will be made on October 31.

# Goodwill Dollars Give Helping Hand

Try to get a job sometime, when you've got a foot that isn't straight, or you're blind, or too old to compete with youngsters, but not too old to be hungry. It's a pretty grim prospect.

Goodwill Industries knows this. That's why the Industries provides jobs for the aged, infirm, individuals who, because of some "handicap," are unable to obtain jobs elsewhere. Goodwill receives a small portion of its income from the Albuquerque Community Chest.

Give.

# Red Cross Part Of Drive: \$61,960

Floods, hurricanes, disasters: all in a day's work for volunteers and staff members of the American Red Cross.

When flash floods struck Albuquerque's lowlands, the American Red Cross sent relief units into the field, assisted in evacuation of stricken families, prepared food and relief supplies, found temporary homes for many.

This is your Community Chest-Red Cross United fund at work. American Red Cross goal this year: \$61,960. Give!



"I know I shouldn't walk around like this, but when the Red Feather Compaign man said 'give', I GAVE!"

# Living Statistics' Found at Chest Agencies

Written by a Sandian who visited several agencies of the Community Chest.

"A child shall lead them," I thought as we walked back from the barn.

We didn't talk much—the little fellow and I. He'd been baling hay, and perspiration was sprinkled on his forehead. I had been surveying what I could see of the 80 surrounding acres of farm and grazing land. He'd grinned at me when we'd met —like he'd seen a friend.

As we continued on silently, I wanted to tell him he had.

A speckled mongrel trotted along behind. You'd have thought he had only one master, not 147. That's only one master, not 147. That's how many homeless, neglected or abandoned youngsters there are at the St. Anthony Boys Home.

I was trying to think of this little sun-tanned fellow as a statistic, a numerical figure. (I'd read someplace that thousands of people in Albuquerque are going to be helped by Community Chest this year.)

I had already seen quite a few "statistics" that day. At the Goodwill Industries, there had been some 30 handicapped or aged men and women salvaging, reconditioning, renovating discarded material for reseale. I realized how Community resale. I realized how Community Chest dollars helped give these people food, living quarters, a pleasant social life and, above all, the self respect which comes from earning

At the Martineztown Community Center a boys' club was in session; down the hall, a leather and woodworking class; outside, a basketball game. Youths of all ages, and some adults too, were learning to develop strong bodies, to acquire hand skills, good attitudes of behavior, fair play and to respect the rights. fair play, and to respect the rights of others.

"The individual, even the poor and neglected one, has an inalienable right to equal opportunity," I remembered the gentle sister saying earlier as she had led us through the maze of sand grey buildings within the orphanage gates.

"We still need many things," she had added as we looked down the long rows of metal beds, spaced barely two feet apart, in the narrow third story. "The boys need a dormitory, and recreation rooms. Out of the generosity of people's hearts, we'll get them eventually."

The boy and I neared the group of people standing by the gate. They were other Sandia Red Feather solicitors, campaign workers, team captains on this tour of Community Chest-supported agen-

As I climbed aboard the bus that was to bring us back to work, I glanced out the window to see him standing there, waving-one child suddenly pointing up to me the real needs of all the homeless, the handi-capped, the destitute—one of thousands of people in our community depending, in varying degrees, upon the Community Chest for their health, happiness and their very way of life.



### **United Drive Puts** Goal at \$412,107

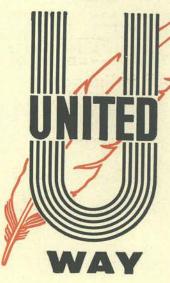
goal of the Community Chest-Red Cross United Fund Drive this year is 28 per cent above the goal last year when the Red Cross was not included in the drive. This year \$412,107 is needed.

That's a lot of money.

Sandia Corporation employees are urged to help. The goal here: 100 per cent participation. Last year Sandia Corporation employees contributed \$40,864. Let's

do better this year—"A United Drive in '55!"







THE HANDICAPPED can fill a useful place in society through Goodwill Industries as shown here by skilled shoe repairman Mike Bohaczenko (seated). Watching, l. to r. Argelee Burnett 5512-4, Jim Karo 2465, R. F. Pierotti 1241.

#### TRAVELERS AID

Ever been stranded a 1000 miles from home? Alone, in the city, far from friends, and a meal?

It's happened to others; it could conceivably happen to you.

When it does, the Travelers Aid Society is ready to help. You'll see the familiar globe-shaped sign at many depots and bus stations. It's another Red Feather agency.

#### Boys Need Help

Boys will be boys, even in Albuquerque. What they are as boys determines, to a great degree, what they will be as men.

The Albuquerque Boys Club creates a worthwhile recreation and leisure hour program for boys who otherwise might roam the street and become delinquents. The Club is another Red Feather agency.